

international
healthcare tourism
congress

18th - 19th march 2016
the lalit ashok, bengaluru

Summary

Welcome Note

It is with immense pleasure that we welcome each one of you to the “**International Healthcare Tourism Congress 2016**”, Bengaluru.

It is our humble effort to organize this unorganized sector of Medical Tourism Agents. We have all come together and have joined hands for a good cause with a pledge of taking Healthcare Tourism to a greater height.

Medical tourism is a growing sector in India, with estimated annual growth rate of 30%. As medical treatment costs in the developed world balloon - with the United States leading the way; more and more Westerners are finding the prospect of international travel for medical care to India. The number is estimated as 150,000 overseas tourists who visit India for cost effective healthcare every year.

Advantages of medical treatment in India include reduced costs, the availability of latest medical technologies, and a growing compliance on international quality standards, as well as the fact that foreigners are less likely to face a language barrier in India. The Indian government is taking steps to address infrastructure issues that hinder the country's growth in medical tourism. Treatment costs in India are estimated to start at around a tenth of the price of comparable treatment in the USA or UK. The most popular treatments sought in India by medical tourists are alternative medicine, bone-marrow transplant, cardiac bypass, eye surgery and hip replacement.

This congress of eminent speakers will address the challenges in healthcare tourism. It is our fervent hope that each of you will utilize the immense opportunities, as this congress provides to revolutionize your business and in turn the economy. We are sure you will enjoy the hospitality & the climate of Bengaluru.

Look forward to seeing you all,

With best wishes,



Mr. Prasant Saha
CEO
CIMGlobal

EXPERT COMMITTEE



Dr. Ramesh Billimagga

Director - Medical
HealthCare Global
(HCG) Enterprises
Bangalore



Dr. K.R. Gangadharan

Founder
Heritage Foundation
Hyderabad



Dr. K.S. Nayak

Chief Nephrologist
The Deccan Hospital
Hyderabad



Dr. Manas Panigrahi

Senior Consultant
Neurosurgeon at KIMS
Hyderabad



Dr. Narveshwar Sinha

MBBS, MS (ENT); DLO
(RCS, UK) MRCGP;
PhD - Management Studies
Cambridge, UK

18th March 2016, Friday - Day 1

Welcome Note



Mr. Prasant Saha
CEO
CIMGlobal

Inaugural Ceremony Chief Guest



Shri. U. T. Khader
Health & FW Minister
Karnataka

Keynote Address



Dr. C. N. Manjunath
Director
SJCSR

Whitepaper



Mr. Pradeep Bhargava
Beyond Blue Advisory

Embracing Medical Innovation - India's strength on Medical tourism



Dr. K.S. Nayak
Deccan Hospital
Hyderabad



Dr. Dharmesh Kapoor
Global Hospitals
Hyderabad



Dr. Mohamad Rela
Global Hospital
Chennai



Dr. Manas Panigrahi
KIMS
Hyderabad



Dr. A.G.K. Gokhale
Apollo Hospital
Hyderabad

Contribution of Telemedicine in the Medical Tourism Industry - Present & Future



Dr. Sanjay Sharma
Secretary
TSIK



Dr. K.S. Nayak
Deccan Hospital
Hyderabad



Dr. Harsha Rajaram
Colombia Asia Hospital



Dr. Chandil Kumar
COO
Aster CMI



Mr. Sameer Sawarkar
Chief Executive Officer
Neurosynaptic Comm. Pvt Ltd

Infrastructure and Economics of Healthcare Tourism



Mr. Prasant Saha
CEO
CIMGlobal



Prof. Shanmugam
Madras School of Economics
Chennai



Dr. M.A. Saleem
I.P.S
Bengaluru



P.K. Mohan Kumar
Principal Advisor - Hospitality
Ozone Group



Mr. Pradeep Bhargava
Beyond Blue Advisory

Oncology



Dr. Ramesh Billimagga
HealthCare Global
Bangalore



Dr. Mahesh Bendemagal
HCG
Bengaluru



Dr. G.S. Bhattacharya
Kolkata



Dr. Navneet Malhotra
Delhi



Dr. Mahadeva Potharaju
Apollo Hospital
Chennai

19th March 2016, Saturday - Day 2

Cosmetic Sculptors –Crafting of Smile & Body



Dr. Zahra Hussaini
Mumbai



Dr. Madhu Chopra
Mumbai



Dr. Amandeep Singh
New Delhi



Dr. Sushma Kanchna
Mumbai

Ayush & Wellness, Yoga and Meditation, Ayurveda, Naturopathy



Dr. Siddiqui M A
Director
NIUM



Dr. Shwetha Suvarna
MS Ramaiah Indic Centre



Mr. Subhash
Director
Ayush - GOK

Organ Transplant



Dr. H. Sudarshan Ballal
Manipal Hospital
Bangalore



Shri. Lakshminarayana
IAS



Prof. Joga Rao
Advocate & Faculty NLSIU
Bengaluru



Dr. Sanjay Govil
BGS
Chennai



Dr. Kishore D Phadke
ZCCK
Bengaluru

Destination Marketing - Collaborate & Cooperate



Ms. Vishalakshi
Identity
Hyderabad



Mr. Shoeb Samad
Regional Director
India Tourism - Chennai



Mr. Rohit Hangal
Editor
Sphere Media



Ms. Anitha Niranjana
Executive Director
CIMGlobal

Geriatric Medical Tourism



Dr. Anoop Amarnath
Manipal Hospital
Bengaluru



Dr. Arvind Mathur
Director ACMERI
Jodhpur



Dr. IS Gambhir
Banaras Hindu University
Varanasi



Dr. Prasaun Chatterjee
AIIMS
New Delhi



Dr. Dominic Benjamin
Baptist Hospital
Bengaluru



Dr. P. Nandagopal
Founder
Openworld Money

Detailed Program - 18th March 2016, Friday

09:00 - 09:30 hrs	Welcome Note - Mr. Prasant Saha , CEO - CIMGlobal Inaugural Ceremony Chief Guest - Shri. U. T.Khader, Health & FW Minister, Government of Karnataka
09:30 - 10:00 hrs	Keynote Address Dr. C. N. Manjunath, Director Jayadeva Institute of Cardiovascular Sciences & Research
10:00 - 10:15 hrs	Whitepaper by Mr. Pradeep Bhargava - Beyond Blue Advisory Strengthening medical tourism and city ranking
10:15 - 10:30 hrs	Vote of thanks by Dr. K. R.Gangadharan
10:30 - 11:00 hrs	Break
11:00 - 12:30 hrs	Embracing Medical Innovation - India's strength on Medical tourism Moderated by Dr. KS Nayak Hepatologist - Dr. Dharmesh Kapoor Liver Transplant - Dr. Mohamad Rela. Global Hospital, Chennai Neurospine - Dr. Manas Panigrahi Cardiothoracic - Dr A.G.K.Gokhale, Apollo Hospital, Hyderabad (Padmashri awardee) Nephrology - Dr. K S Nayak
12:30 - 13:30 hrs	Contribution of Telemedicine in the Medical Tourism Industry - Present and Future Moderated by Dr. Sanjay Sharma Dr. K S Nayak - Chief Nephrologist - Deccan Hospital Dr. Harsha Rajaram, Vice President - Colombia Asia Hospital Dr. Chandil Kumar, COO - Aster CMI Mr. Sameer Sawarkar, CEO - Neurosynaptic Communications
13:30 - 14:30 hrs	Lunch Break
14:30 - 15:30 hrs	Infrastructure and Economics of Healthcare Tourism Moderated by Mr. Prasant Saha, CEO - CIMGlobal Prof. Shanmugam, Senior Faculty at Institute for Financial Management Research Dr. M.A. Saleem, I.P.S (Adnl. Commissioner of Police (Traffic), Bengaluru City) P.K. Mohan Kumar, Principal Advisor - Hospitality, Ozone Group Mr. Pradeep Bhargava - Beyond Blue Advisory
15:30 - 16:30 hrs	Oncology Moderated by Dr. Ramesh Bilimagga Dr. Mahesh Bendemagal, HCG, Bengaluru Dr. G.S. Bhattacharya, Kolkata (Medical Oncology) Dr. Navneet Malhotra, VP & Head of Intl Patient Services, Medanta - The Medicity Dr. Mahadev Potharaju, Apollo Hospital, Chennai
16:30 - 18:00 hrs	Buyer - Seller meetings

Detailed Program - 19th March 2016, Saturday

09:00 - 10:00 hrs	Cosmetic Sculptors - Crafting of Smile & Body Moderated by Dr. Zahra Husaini Dr. Zahra Hussaini, MD, Principal Investigator and Scientist C-Test Medicals Pvt.Ltd. Dr. Madhu Chopra, MD, Studio Aesthetique Health & Hosp. Pvt.Ltd. Dr. Amandeep Singh Sapra, Consultant Cosmetic Dentist Dr. Sushma Kanchan, Dentist, Dental Pearls
10:00 - 11:00 hrs	Ayush & Wellness, Yoga and Meditation, Ayurveda, Naturopathy Dr. Siddiqui M.A., Director, NIUM Dr. Shwetha Suvarna, M.S. Ramaiah Indic Centre for Ayurveda and Integrative Medicine Mr. Subhash, Director, Ayush - GOK
11:00 - 11:30 hrs	Break
11:30 - 13:00 hrs	Organ Transplant - Dr. Sudarshan Ballal Dr. Sudarshan Ballal, Chairman, Manipal Hospital Shri. Lakshminarayana IAS, Principal Secretary to HF&W, GOK Prof. Joga Rao, Advocate & Faculty NLSIU, Bengaluru Dr. Sanjay Govil, BGS Chennai Dr. Kishore D. Phadke, Chairman, ZCCK, Bengaluru
13:00 - 14:00 hrs	Lunch Break
14:00 - 15:30 hrs	Destination Marketing - Collaborate & Cooperate Moderated by Mr. Rohit Hangal Ms. Vishalakshi, Identitycity, Hyderabad Mr. Shoeb Samad, Regional Director, India Tourism, Chennai Ms. Anitha Niranjana, Executive Director, CIMGlobal
15:30 - 17:00 hrs	Geriatric Medical Tourism Moderated by Dr. K.R. Gangadharan Dr. Anoop Amarnath, Manipal Hospital, Bengaluru Dr. Arvind Mathur, Director ACMERI, Jodhpur Dr. I S Gambhir, Banaras Hindu University, Varanasi Dr. Prasaun Chatterjee, AIIMS, New Delhi Dr. Dominic Benjamin, Baptist Hospital, Bengaluru Dr. Nandagopal Pothula, Openworldmoney, Hyderabad
17:00 hrs	Hospital visits

The Lalit Ashok (Venue)

The **Lalit Ashok Bengaluru** is nestled midst 10 acres of sprawling landscaped and manicured lawns and this is one of the finest five-star hotels in Bangalore. The hotel showcases a contemporary and elegant ambience distinguished by the latest in business technology, modern amenities and impeccable hospitality.

The Lalit Ashok Bangalore offers an array of elegant and sophisticated venues for conferences, meetings and upscale social events. Our 39,000 sq ft of conference and banqueting space ranges from The Grand Ballroom to three smaller venues and the beautifully landscaped Lalit Gardens for outdoor events.



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Delegate Count

Registration category	Count
Hosted Buyers	58
Delegates	26
Speakers	43
Media	7
Exhibitors	17
Total	151

Inaugural Chief Guest



U.T Khader
Hon'ble Minister for Health & Family
Welfare, Karnataka

Key Note Speaker



C.N. Manjunath
Director, Sri Jayadeva Institute of
Cardiovascular Sciences & Research